



**TEXTUM**

Our company history

Textum GmbH

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## ABOUT US

Many will say that they're familiar with or at least that they've heard about Textum. But, how many of you can truly claim to know how the company was created and what transformations it has gone through during the years of its existence and operation? Not many, we believe. This is precisely why we have decided to tell you a story about Textum, which will help you learn more about our company as well as get a better understanding of the company's mission that we practice in our everyday activities. In 1992, after ending a successful career in soccer, Saša Matijaš turned to commerce, i.e. sale of textiles. His achievements in sports have taught him that commitment and effort result in success. He has carried this vision over to his working career, which he started as a sales representative working for a German and later a Dutch company. Inspired by success, he decided to turn a new page in his life and tell his own story... A story that begins in Rijeka (Croatia) in 1998 when he made his first steps in the world of entrepreneurship by establishing Textum d.o.o. The company's operations soon expanded creating the need for hiring more workers and opening sales offices across the country, and the region. Not long after, already in 1999 to be exact, Textum GmbH was opened in Bad Oeynhausen (Germany) and soon became the group's headquarters. Being based in one of the two largest furniture production centers in Germany, the company soon further expanded its product mix, thus rapidly winning over the market. In 2003, the company also established its own production line. In 2008, due to an increase in the volume of business, Textum moved to Bünde, a town at a distance of 12 km from the company's previous premises, where it has stayed ever since.

Since the very beginnings, we have paid special attention to careful selection of our employees and associates. It is precisely them that we consider the most important thread in the fabric of our company. More precisely, the knowledge and professionalism of our employees are among the main qualities that make us recognizable and appreciated by our customers. Thanks to the competencies of our employees, we have managed to raise the quality of our products and services over the years, as well as ensure faster and more accurate delivery, which is quite a difficult task considering the increasing number of customers we have been dealing with as well as our increasingly demanding operations. One of the essential parts of our strategy is to provide the best service to our customers in one place, including products of the highest quality, most favorable prices and most competent staff. We pay particular attention to the process of selecting new material, and we often spend months and months carefully selecting the finest fabrics, taking into consideration the color, the patterns and various presentation ideas. We have always strived to be different from others, unique in our own way. We believe that our current client base of 2000 satisfied customers proves that we are a recognized and reliable partner. Textum is today one of the leading companies in the production and sales of textiles, both a market leader and a trendsetter. It is headquartered in Bünde (Germany) where the company has 19,000 sq. m of storage space and a fully automated warehouse with a high-shelving system and space for 5,200 pallets, a development center, a laboratory for testing fabric quality, own customs office, and all other facilities that make us an undisputable leader in the textile industry.



Our group also includes Textum d.o.o. and Lay-Z d.o.o. in Croatia, and sales offices in more than ten countries in Europe and the world. More precisely, from our office in Germany we manage and supervise distribution and production of our products, while in Croatia (Lay-Z d.o.o.), for example, we use modern machines to produce samples and catalogues of the highest quality for our own and our clients' purposes. Our fabrics are currently available in more than 65 countries across the world, including various types of synthetic leather, microfibers, chenille, decorative and digitally printed fabrics, etc. Our current collection is composed of more than 3,500 different items. Such diversity ensures application of our fabrics in various industries, ranging from furniture, footwear, automobile and clothing production to furnishing of facilities, and similar. Each day we strive to achieve and stay true to our vision, which is to be the leading producer and distributor of fabrics in Europe, and thus also the best and most reliable partner to our customers.

## TEXTUM | GREEN

Responsibility for environmental protection constitutes an integral part of our corporate strategy. All our products comply with applicable laws and stringent EU regulations. In this way, we contribute to the prevention and reduction of environmental pollution. We often receive special guidelines in this regard from our customers as well, which we gladly follow. We are also strongly committed to implementing the European REACH Directive and we ensure that our products, purchases and production are in compliance with the same. The fabrics supplied by our company are free of:

- allergenic disperse dyes
- azo dyes
- formaldehyde
- dimethyl fumarate.